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Joshua Gans is Professor of Management (Information Economics) and Director of the Centre for Ideas and the Economy at the Melbourne Business School, University of Melbourne. He has been at the Melbourne Business School since 1996. Prior to that he was at the School of Economics, University of New South Wales. Joshua holds a Ph.D. from Stanford University and, in 1990, received the University Medal in economics from the University of Queensland. He is also Managing Director of, economics consultancy, CoRE Research. While Joshua's research interests are varied he has developed specialities in the nature of technological competition and innovation, economic growth, publishing economics, industrial organisation and regulatory economics. He has also co-authored (with Stephen King and Robin Stonecash) the Australasian edition of Greg Mankiw's Principles of Economics (published by Cengage), Core Economics for Managers (Cengage), Finishing the Job (MUP) and Parentonomics (New South/MIT Press). Joshua serves as co-editor of the International Journal of Industrial Organization. In 2007, Joshua was awarded the Economic Society of Australia's Young Economist Award. In 2008, Joshua was elected as a Fellow of the Academy of Social Sciences, Australia.