



THE UNIVERSITY OF
MELBOURNE



AN IPRIA PUBLIC SEMINAR IN ASSOCIATION WITH
IPTA AND KNOWLEDGE COMMERCIALISATION
AUSTRALASIA (KCA)



THE IMPORTANCE OF PATENTS: IP LITIGATION IN THE PHARMACEUTICAL INDUSTRY

Register online at
www.ipria.org

DATE AND TIME:
Friday 6 August 2010
1:00 - 2:00pm
(Refreshments from 12:30pm)

VENUE:
Allens Arthur Robinson
Level 28
Deutsche Bank Place
SYDNEY

RSVP:
Michelle Wilson
IPRIA
Alan Gilbert Building
University of Melbourne
Fax no: (03) 8344 2111
Email: info@ipria.org

PRICE:
Free of charge

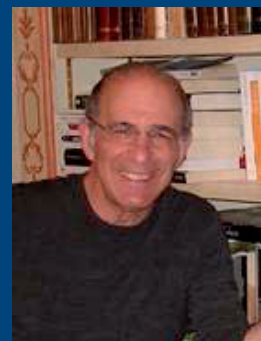
CLOSING DATE:
Friday 30 July 2010

Continuing Professional Development

Professional Standards Board
The Professional Standards Board for
Patent and Trade Marks Attorneys has
advised that attendance at this seminar
will enable Patent and Trade Marks
Attorneys to claim 1 CPE point.

This seminar will explore some technical, legal and commercial aspects of pharmaceutical patents and patent litigation, including examples from selected patent cases. The seminar will be of specific relevance both to researchers in the chemical and biotechnology disciplines, particularly those wishing to know more about the role of patents in the pharmaceutical field, and legal professionals wishing to know more about the commercial context underlying patent litigation.

Professor Joel Bernstein (Ben Gurion University of Negev, Israel) is an Institute of Advanced Studies (UWA) 2010 Professor-at-Large and a noted chemist, particularly in the fields of crystallography and solid state chemistry. For more than 20 years he has been involved as a scientific consultant or expert witness in a number of patent issues and litigations involving major pharmaceutical manufacturers and products.



Todd Shand is a patent attorney and partner at Wrays, a Perth-based firm specialising in intellectual property, where he is one of 10 professional staff in the Chemistry and Biotechnology Group. Todd joined Wrays in 1997, having completed studies in chemistry (1992) and law (1997) at the University of Western Australia. Todd qualified as an Australian Patent Attorney in 2000, having won the Institute Prize for his performance in the qualifying examinations. Since then, Todd's practice has been dominated by small molecule pharmaceutical patents, predominantly by the collection of expert evidence for patent litigation.