



THE UNIVERSITY OF  
MELBOURNE



AN IPRIA PUBLIC SEMINAR IN ASSOCIATION WITH  
IPTA AND KNOWLEDGE COMMERCIALISATION  
AUSTRALASIA (KCA)



# THE IMPORTANCE OF PATENTS: IP LITIGATION IN THE PHARMACEUTICAL INDUSTRY

Register online at  
[www.ipria.org](http://www.ipria.org)

DATE AND TIME:  
Thursday 5 August 2010  
1:00 - 2:00pm  
(Refreshments from 12:30pm)

VENUE:  
Monash University Law Chambers  
Ground Level  
472 Bourke Street  
MELBOURNE

RSVP:  
Michelle Wilson  
IPRIA  
Alan Gilbert Building  
University of Melbourne  
Fax: (03) 8344 2111  
Email: [info@ipria.org](mailto:info@ipria.org)

PRICE:  
Free of charge

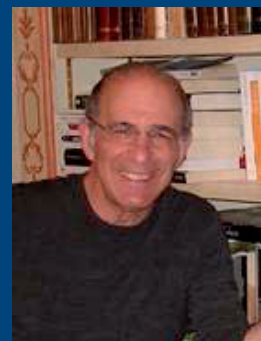
CLOSING DATE:  
Thursday 29 July 2010

## Continuing Professional Development

**Professional Standards Board**  
The Professional Standards Board for  
Patent and Trade Marks Attorneys has  
advised that attendance at this seminar  
will enable Patent and Trade Marks  
Attorneys to claim 1 CPE point.

*some technical, legal and commercial aspects of pharmaceutical patents and patent litigation, including examples from selected patent cases. The seminar will be of specific relevance both to researchers in the chemical and biotechnology disciplines, particularly those wishing to know more about the role of patents in the pharmaceutical field, and legal professionals wishing to know more about the commercial context underlying patent litigation.*

Professor Joel Bernstein (Ben Gurion University of Negev, Israel) is an Institute of Advanced Studies (UWA) 2010 Professor-at-Large and a noted chemist, particularly in the fields of crystallography and solid state chemistry. For more than 20 years he has been involved as a scientific consultant or expert witness in a number of patent issues and litigations involving major pharmaceutical manufacturers and products.



Todd Shand is a patent attorney and partner at Wrays, a Perth-based firm specialising in intellectual property, where he is one of 10 professional staff in the Chemistry and Biotechnology Group. Todd joined Wrays in 1997, having completed studies in chemistry (1992) and law (1997) at the University of Western Australia. Todd qualified as an Australian Patent Attorney in 2000, having won the Institute Prize for his performance in the qualifying examinations. Since then, Todd's practice has been dominated by small molecule pharmaceutical patents, predominantly by the collection of expert evidence for patent litigation.