

# Commercialising Inventions — What's the Story?

## PROGRAM

Tuesday 17 February 2009, Brisbane  
Thursday 19 February 2009, Melbourne



8.30 - 9.00am	Registration and Coffee		
9.00 - 9.10am	<b>Opening</b>	<b>Professor Peter Andrews AO,</b> Queensland Chief Scientist	<b>Adrienne E Clarke, AC FAA FTSE,</b> Laureate Professor, School of Botany, The University of Melbourne
9.10 - 9.40am	<b>Session 1</b>	<b>Overview</b>	
		<b>Brisbane</b>	<b>Melbourne</b>
	Chair	<b>Ms Fatima Beattie,</b> Deputy Director General, IP Australia	<b>Mr Philip Noonan,</b> Director General IP Australia
	Speaker	<b>Professor Bronwyn Hall,</b> University of California, Berkeley ( <b>Keynote Address</b> )	<b>Professor Bronwyn Hall,</b> University of California, Berkeley ( <b>Keynote Address</b> )
9.45 - 11.00am	<b>Session 2</b>	<b>Inventor Surveys from Australia, Europe</b>	
		<b>Brisbane</b>	<b>Melbourne</b>
	Chair	<b>Professor Mark Dodgson,</b> University of Queensland Business School	<b>Professor Joshua Gans,</b> Melbourne Business School
	Speakers	<b>Professor Alfonso Gambardella,</b> Università Commerciale "Luigi Bocconi", Milan, Italy ( <b>Keynote Address</b> )	<b>Professor Alfonso Gambardella,</b> Università Commerciale "Luigi Bocconi", Milan, Italy ( <b>Keynote Address</b> )
		<b>Associate Professor Beth Webster,</b> Director, IPRIA	<b>Associate Professor Beth Webster,</b> Director, IPRIA
11.00 - 11.20am	Morning Tea		
11.20 - 12.50pm	<b>Session 3</b>	<b>Speaking from Experience</b>	
		<b>Brisbane</b>	<b>Melbourne</b>
	Chair	<b>Mr David Merson,</b> Chairman, Transmax	<b>Ms Karen Sinclair,</b> Principal, Watermark and President Elect, LESANZ
	Speakers	<b>Dr Rowan Gilmore,</b> Chief Executive Officer, Australian Institute for Commercialisation	<b>Dr Rowan Gilmore,</b> Chief Executive Officer, Australian Institute for Commercialisation
		<b>Mr Karl Rodrigues,</b> Investment Portfolio Manager, CSIRO	<b>Dr Gregory Smith,</b> Director, SciVentures Investments Pty Ltd
		<b>Mr Glenn Wightwick,</b> Director of the IBM Australia Development Laboratory	<b>Mr Glenn Wightwick,</b> Director of the IBM Australia Development Laboratory
		<b>Mr Malcolm McBratney,</b> Partner, McCullough Robertson Lawyers	<b>Mr Nigel Poole,</b> Executive Director, Business Services, CSIRO
12.50 - 1.50pm	Lunch		
1.50 - 3.15pm	<b>Session 4</b>	<b>Public Sector Commercialisation</b>	
		<b>Brisbane</b>	<b>Melbourne</b>
	Chair	<b>Mr John Lyons,</b> Director, Wotnews	<b>Dr Andy Sierakowski,</b> Chairman, Knowledge Commercialisation Australasia (KCA)
	Speakers	<b>Dr Mark Rogers,</b> Oxford University	<b>Dr Mark Rogers,</b> Oxford University
		<b>Dr Paul Jensen,</b> Senior Research Fellow, IPRIA	<b>Dr Paul Jensen,</b> Senior Research Fellow, IPRIA
		<b>Dr Dean Moss,</b> General Manager (Life Sciences) UniQuest Pty Ltd	<b>Dr Charlie Day,</b> Chief Executive Officer, Melbourne Ventures Pty Ltd

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**MELBOURNE**

3.15 - 3.30pm	Afternoon Tea		
3.30 - 5.00pm	<b>Session 5</b>	<b>Panel Discussion</b>	
		<b>Brisbane</b>	<b>Melbourne</b>
	Chair	<b>Mr John Swinson</b> , Partner, Mallesons Stephen Jaques	<b>Dr Peter Jonson</b> , Professional Director, Emeritus Chair, Melbourne Institute, Inaugural Chair, AIC
	Panellists	Professor Bronwyn Hall Professor Alfonso Gambardella Dr Rowan Gilmore	Professor Bronwyn Hall Professor Alfonso Gambardella Dr Gregory Smith Professor Colin Masters, Co-Founder of Prana Biotechnology Ltd
5.00pm	<b>Close</b>		